

ICAEW
BASE COMPETITION



*Share your wisdom.
Watch your
students flourish.*

Share your wisdom and give your students the opportunity to experience the world of business and accountancy.

We get you there.
[icaew.com/base](https://www.icaew.com/base)

What is *BASE*?

BASE is a prestigious, free business competition that invites 16-17 year olds across the UK to take on the role of ICAEW Chartered Accountants and compete in team challenges.



WHY YOU SHOULD GET INVOLVED



Can be completed during lesson time, with lesson plans and resources to help with delivery.



Brings classroom subjects to life and gives students the chance to develop their knowledge with realistic business scenarios.



Develops students' employability skills such as communication, resilience, organisation and commercial awareness.



Aligns well with curriculum requirements for Business Studies, Economics and Maths, and allows students to demonstrate skills in a wider business context.



Gives students a great addition to CVs and university applications, including crucial feedback on their performance.



Opportunities to network with the biggest school leaver and graduate employers and gain first-hand career advice.



Designed to help satisfy the Gatsby benchmarks by introducing students to employers and the world of work.



The chance to reach the National Final in Leeds and win some amazing prizes.

WHAT PREVIOUS PARTICIPANTS HAVE TO SAY

'BASE helped me develop my confidence, working in a team and being able to present in front of people. It has changed my perception of accountancy. I feel like I do understand it more now, and hopefully could be one, one day.'

Georgia Mears
BASE 2019 National Champion,
Queen Elizabeth's School, Devon

'I think there are a multitude of benefits for kids participating today. They have been able to apply all the theories and concepts they've learnt in the classroom to a real-life case study.'

Pip Langfield
Teacher, Ackworth School

How *BASE* works

1 Teacher registers their school online

2 Teacher puts students into teams of four. The team captain registers their team online

3 Teams complete online game and video presentation

4 Top 24 teams go through to the BASE National Final

THE PRIZES - WIN, WIN!

We have fantastic prizes up for grabs to set your students up for the next step in their careers. We also reward the schools and teachers taking part too!

Enter BASE for the chance to win:

- iPad Airs
- iPads
- £4,000 cash prize for the school to spend on student development, school resources and enrichment activities
- Employability sessions
- Work experience days with employers
- The chance to interview our CEO, Michael Izza
- A Champions' Day at Chartered Accountants' Hall
- And more...



Register your school today at
icaew.com/base



There are more than 1.8m chartered accountants and students around the world and 186,500 of them are members and students of ICAEW. They are talented, ethical and committed professionals, which is why all of the top 100 Global Brands employ chartered accountants.*

ICAEW promotes inclusivity, diversity and fairness. We attract talented individuals into the profession and give them the skills and values they need to build resilient businesses, economies and societies, while ensuring our planet's resources are managed sustainably. Founded in 1880, we have a long history of serving the public interest and we continue to work with governments, regulators and business leaders around the world. And, as an improvement regulator, we supervise and monitor over 12,000 firms, holding them, and all ICAEW members and students, to the highest standards of professional competency and conduct.

ICAEW is proud to be part of Chartered Accountants Worldwide, a global network of 750,000 members across 190 countries, which promotes the expertise and skills of chartered accountants on a global basis.

We believe that chartered accountancy can be a force for positive change. By sharing our insight, expertise and understanding we can help to create strong economies and a sustainable future for all.







ICAEW - We get you there.

*CAW, 2020 - Interbrand, Best Global Brands 2019

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