



# ***The future of Accounting and Finance degrees at HEI's***

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In one word describe the greatest challenge facing A&F Departments at HEIs?



**A** At open days how do you describe the USP of studying A&F at your HEI?

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Rigorous

attractive Professional exemptions status

Ex-professional teaching. Commercially focussed degree. Keeps options open.

Valuable experience of a lifetime

World leading researchers with high quality teaching

The skills you will learn will be of all round benefit. To your career. Employers highly value numerical skills. Your wealth and ability to manage and control your finances. It is a high quality degree and not fluff

Opens doors

You join a profession

Critical thinking

Professional career

Innovative chartered accountants with work based experience on staff

Attractive salaries Trusted advisor

Small groups, tutor and peer interaction

Experiential practice-based employability and future prospects

More analytics, more IT, more routes (non exam options) more focus on skills.

More ethics. More authentic assessment. More flexibility in learning approach. Increased use of case studies and testing through application of knowledge. Less spoon feeding.

Introduced regional content e.g. Accounting in the Middle East

Contemporary issues module

Active learning Introducing real world examples to bridge the gap between theory and practice

Introduced a new very social programme with paid work placements, also receives higher level exemptions from the ICAEW.

Flexible choice of assessment

Brought in Elements of sustainability into the degree

Slowly! Admin processes hinder.

Assessments. Service learning. Embedding ethics, sustainability. Active learning pedagogies.

More speakers from the profession and industry case studies

Keeping content as contemporary and interesting as possible

Simulations, films, authentic assessment designs, 'Contemporary Issues' module covering all sorts of challenges for the profession...

☁ In one word, explain what is stopping you from making that change?

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Offer alternative routes for CPL and alternative assessment design

Make research resources more freely available and not behind a pay wall.

Embed early career team

Facilitate more links with employers

Training videos

Employer links

More flexible accreditation.. syllabus and assessment

Focus seems to be on professional education providers. I would like more support on sharing practice..

Let us use their exam software. Ensure we have easy access to study material.

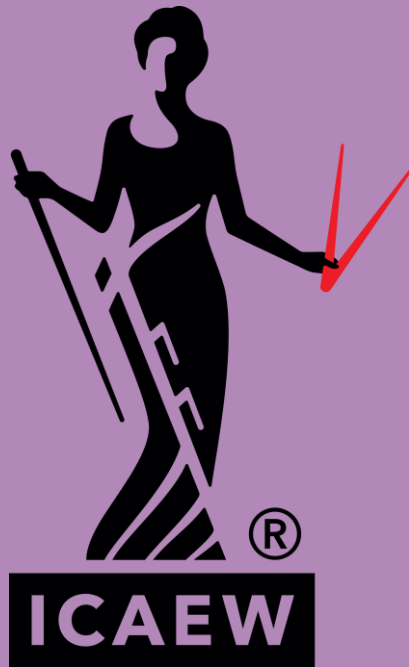
Develop simulations/case studies (on top of films) to incorporate in the curriculum - resources will be credible/quality/relevant

Withdraw accreditations

Get more involved with HEI

Help with technology to proctor exams/integrate technology, and assist with some of the new areas e.g. analytics

Share more information about what employers are looking for



[icaew.com](https://www.icaew.com)