



# Business Member Support Overview

## UPDATES FOR SEPTEMBER 2024

Find out more at [www.icaew.com/business](http://www.icaew.com/business) or get in touch at [business@icaew.com](mailto:business@icaew.com)

### 1. Key insights topics

Calls for certainty and stability remain a priority for members, against a backdrop of a fragile investment appetite and staff recruitment and retention challenges.

Read our latest [ICAEW Member Insights](#).

The Finnie family recently celebrated 100 years of continuous family history as chartered accountants in the UK, with four generations working in the profession. ICAEW Business Committee member, Roger Finnie and his nephew, Alex reflect on the profession's enduring ability to evolve. Read [generation game: keeping accountancy in the family](#).

#### Economy

- The latest economic issues and trends including [when will UK interest rates fall next?](#) and [how to budget in a low-growth economy](#).
- Insights special: [Resilience and renewal – Building an economy fit for the future](#) examines economic issues that UK business and chartered accountants are at the centre of tackling to build a better, more resilient future.
- Charts of the week: [BBC](#), [world population](#) and [GDP over five years](#).

#### Sustainability

- Recent articles include [how governments and businesses can accelerate net-zero transition](#) and [business impacts of nature should be on your radar](#).

#### Technology

- Keeping you up to date with tech issues and developments. Read the latest [cyber round-up](#) and a recent article on [excel skills](#).

#### ICAEW Podcast episodes

[How to stop accountancy's brain drain](#) discusses ways to improve recruitment and retention in accountancy.

[Why are female-led startups so underfunded](#) explores gender inequality in investment.

[Personal branding: the key to your career](#), featuring ICAEW's Head of Business, explores how to develop a personal brand and the importance of lifelong learning.

All the above are published on ICAEW's Insights Hub, [www.icaew.com/insights](http://www.icaew.com/insights). Receive concise updates on the latest issues in ICAEW's **Daily**, **Weekly** and **Monthly** emails. Keep your [preferences updated here](#).

## 2. Events, webinars and roundtables

### Past events



#### Business Leaders' Dinner – 3 July 2024

Joanna Gaudoin delivered a short speech on bringing purpose and power to challenging conversations at our first Business Leaders' Dinner of 2024. This led to plenty of interesting discussion over dinner.

### Upcoming events

#### ICAEW Annual Conference 2024 – 4 October 2024

Discover forward-looking insights on the economy, with a particular focus on sustainability, leadership, and technology designed to help you navigate a rapidly evolving external environment, drive business growth and discuss how to build a better, more resilient economic future.

### Webinars

All webinars can be found at [ICAEW's events page](#).

Date	Title
25/09/24	<a href="#">Scale-up series: An introduction to scaling up</a>
08/10/24	<a href="#">Cyber threat – reducing the risk in retail</a>
10/10/24	<a href="#">Networking positively and confidently</a>
15/10/24	<a href="#">Protecting your business: Eight cyber security pitfalls to avoid, with Mitigo</a>
17/10/24	<a href="#">Transformation series: Delivering a finance function transformation</a>
5/11/24	<a href="#">Financial modelling best practices</a>
21/11/24	<a href="#">Scale-up series: Building solid foundations to drive performance</a>
25/11/24	<a href="#">Outlook for the travel, tourism &amp; hospitality industry in 2025</a>
03/12/24	<a href="#">Scale-up series: Financial planning and raising finance</a>
Various	<a href="#">ICAEW UK Regions: In conversation with the Bank of England</a>
Various	<a href="#">ICAEW UK Regions: Cyber resilience center updates</a>

### Local events and support

As well as webinars, ICAEW's regional team hosts [business member forums](#), at which you can network with your peers and feedback into ICAEW's discussions with policymakers. More about [regional activity here](#).

### 3. Consultations

**Members' insights and suggestions** are used to shape policy, support and inform government and other key external stakeholders. To contribute to these conversations, [get in touch](#) with us or attend your [local business member network](#).

### 4. Good to know - ongoing support from ICAEW

#### Technical support

- [ICAEW's helpsheets](#) - concise, practical guidance on emerging and longstanding issues.
- [Support members scheme](#) - free, confidential advice from your peers.
- [Member enquiries](#) and [ICAEW helplines](#) - open to any enquiry by email, webchat and phone.
- [Business Advisory Service \(BAS\)](#) - provides a free consultation to businesses seeking trusted business advice.

#### Career support

- [ICAEW jobs](#) - search for your next role or recruit talent for your finance team.
- [Coaching and mentoring programmes](#) - enhance your career in finance.

#### Mental health and wellbeing

- ICAEW works with CABA to promote the mental health of chartered accountants and their families, producing articles, guides, webinars, videos and events - [view our resources](#).