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This report is one of a series produced for faculty members. In each report we give a review of a topic within finance and management, offering both analysis of the relevant theory and a review of the practical application of appropriate management techniques.

If you have any comments or suggestions for future topics, please contact robert.russell@icaew.com

The information contained in this and previous issues of this publication is available (to faculty members only) on the faculty website at icaew.com/fmfac

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This report is provided free to members of the Finance and Management Faculty.

FOREWORD

GROWING YOUR BUSINESS

This report is primarily aimed at smaller businesses seeking to grow and develop and to achieve their full potential through practical guidance and advice. Those seeking additional advice might care to make use of an ICAEW Chartered Accountant, who is best placed to offer guidance.

The report will be useful to anyone in business, however, and we hope that all reading this will find it practical and interesting. We have covered most matters of immediate concern to those looking to develop their existing businesses, and there is also information of relevance to those that are just starting up.

We wish you the best of luck with your enterprise and hope you find this Finance and Management Faculty report helpful.

Please contact robert.russell@icaew.com if you have any questions or suggestions. These reports are produced quarterly and are sent to members of the Finance and Management Faculty. You can join the faculty at icaew.com/fmjoin or call +44 (0)1908 248 250. Cost for one year is from £92.



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BUSINESS ADVICE SERVICE

The ICAEW Business Advice Service is an easy way to access specialist guidance and reassurance on how to plan, start, manage or grow your business. You can start today with a straightforward, open discussion with an ICAEW Chartered Accountant. No catch, no obligation, no time wasting and there's no charge for the first session – just practical thinking to help your business succeed. One meeting and we're sure you'll notice the difference.

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- recruiting and developing staff;
- improving leadership and management skills;
- marketing, attracting and keeping customers; and
- making the most of digital technology.

For more information and to apply for growth vouchers, please visit www.gov.uk/apply-growth-vouchers



GROWING YOUR BUSINESS

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