



Forecasting Masterclass for Charities

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The Air Ambulance Service



SAMARITANS

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Currently: Honorary Treasurer The Air Ambulance Service, London Marathon Foundation and MedicalAlert, on the Charity Committee of ICAEW

Formerly: Honorary Treasurer of Samaritans, Helen & Douglas House and PACT. Finance Committee RSPCA

Day Job: Director of Corporate Edge – Provide strategy and finance development to organisations

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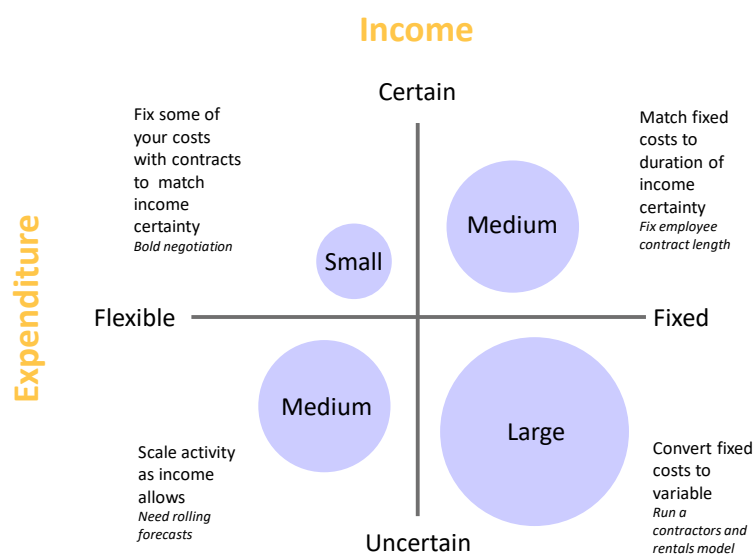


Sound Financial Management

Sustainable	Can we clearly see a path that takes us into future?	5 year plan Going Concern
Shock Proof	Can we survive a significant hit?	Reserves
Efficient	Are we using our resources effectively to meet our Strategy?	Budget
Controlled	Do we ensure we manage risks and prevent losses	Monthly Accounts / Risk Review

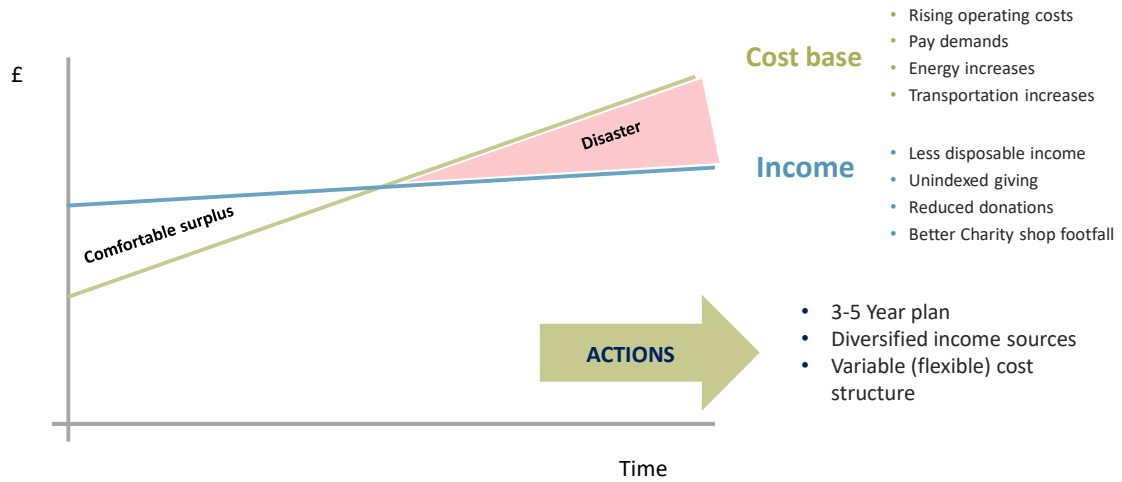
We need to be able to forecast with confidence (not accuracy)

Risk to Going Concern of your Financial Structure



Source : Adapted from Sayer Vincent – Reserves Policies Made Simple

Impact of Inflation



3-5 year plan in Excel

Three techniques:

Clever Engine

Allows the handling of multiple options/scenarios and permutations – only one model

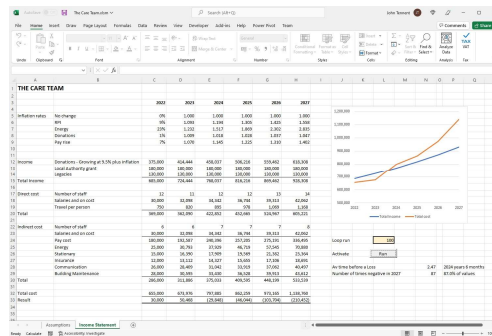
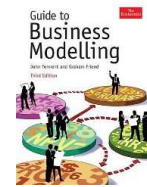
Building a dynamic model

'Dynamic' meaning that a change in any one assumption will always generate a valid answer.

Multiple scenarios

Explore multiple scenarios to understand the probability of failure – assumptions are ranges not values

Best way is to have a go yourself
 Need help? Just email me at:
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Questions





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