

Understanding your charity's income streams

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Understanding your charity's income streams

Jon Williamson October 2024



Agenda

- 1. Types of funding agreement
- 2. VAT implications
- 3. Other tax implications

1. Types of funding agreement

- Sometimes it is unclear whether a funding agreement is a grant or contract
- Funding agreements from public bodies often a particular problem
- E.g. service level agreements can sometimes contain grant like and contract like clauses

1. Types of funding agreement

Contracts

Grants

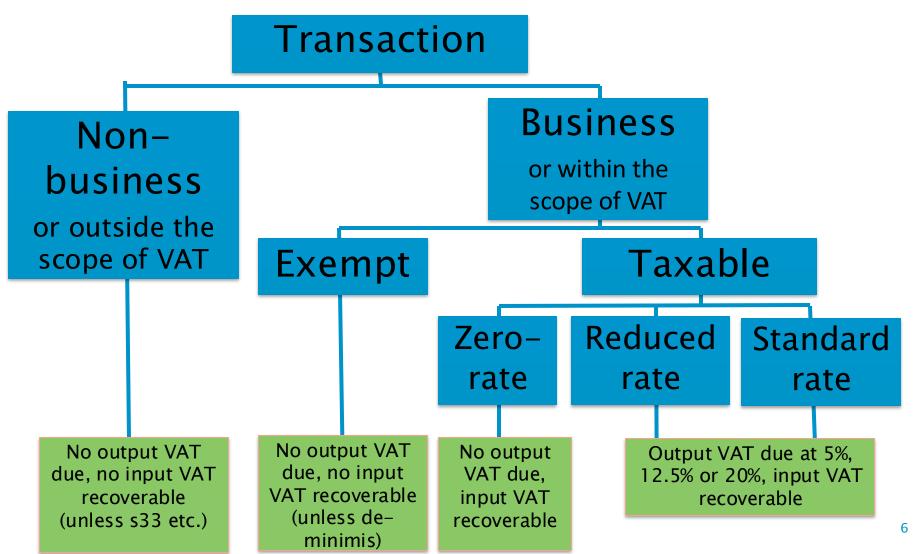
- Must have offer and acceptance
- Must have consideration (unless structured as a deed)
- Subject to contract law
- Remedy for failure damages for breach of contract

- Gift, freely given at the funder's discretion
- Often to be used for a specific purpose ('restricted')
- Subject to trust law
- Remedy for failure repayment / claw back

2. VAT principles – tests

- Two requirements for a transaction between two independent parties to be within the scope of VAT:
 - Supply test: There must be a supply of goods or services in return for consideration and
 - 2. **Business test**: The supply must be in the course or furtherance of a business activity of the supplier's
- The grant v contract issue mainly relates to the first test

2. VAT principles - treatments



2. VAT principles – supply test

- Is the funding under the agreement in return for a supply of goods or services?
- This can be split into 3 parts:
 - 1) Will there be consideration?
 - 2) Will goods and services be supplied?
 - 3) Will the consideration be in return for the supply of goods or services?

Generally, the key part here is 3).

2. VAT principles - Contract vs grant

Generally:

- Contract Consideration is usually in return for a supply of goods or services, so the supply test is normally met
- Grants are not usually in return for a supply of goods or services, so the supply test normally fails

However, this is not always the case and there can be exceptions both ways

2. VAT principles – exceptions

Grants can be within the scope of VAT

- e.g. payment by results
- £x paid per piece of advice provided
- £x paid per blood test conducted

Funding under a contract can fail the supply test

- e.g. no outputs specified, contract only has vague aims, general outcomes etc.
- HMRC accept this is the case for the standard English NHS contract for hospice care

2. HMRC's approach – VATSC06310

- 'What matters when determining if there is a supply is the extent to which goods or services are provided in return for the payment'
- 'Grants that are not consideration for supplies are freely given and there is no expectation of goods or services being supplied to the funder, or a specified third party, directly in return for the money paid'

2. HMRC's approach – guidance

- HMRC guidance on the issue starting at <u>VATSC06300</u>
- This is internal guidance for HMRC staff
- Note that the business test must also be met in order for a transaction to be within the scope of VAT
- But that is dealt with in a separate HMRC manual (the BNB manual)

2. HMRC's approach – VATSC06312

- The guidance lists 'grant like' and 'consideration like' factors
- All factors need to be considered
- The more there are from each section the greater the evidence for a decision
- However, it is not simply a matter of 'indicators for' exceeding 'indicators against'
- A balanced view needs to be formed taking all applicable indicators into account

2. HMRC's approach – VATSC06312

- 'The following points help in deciding:
- 1. Does the grantor receive anything in return?
- 2. Are there any conditions attached to the payment that go beyond merely having to mention it in account statements?
- 3. What will the payments be used for?
- 4. If the funder does not benefit directly, does any third party receive a benefit?
- 5. Is there a contract and what are the terms and conditions?'

2. HMRC's approach - factors

HMRC list various factors that can be considered to help determine the correct treatment. Some examples are:

| Factor | Grant like | Consideration like |
|----------------------|--|---|
| Initiation process | Grant application process | Tender for services |
| Beneficiaries | No link between beneficiaries and funder | Funder is direct beneficiary of service |
| Payment mechanism | Funding drawn down as reimbursement for costs incurred | Based on activity carried out |
| Failure mechanism | Clawback of funds inappropriately/not spent | Breach of contract - could include provision to sue for damages |

2. HMRC's approach-VATSC06312

- 'For a transaction to fall within the scope of VAT there must always be:
- a supply,
- a consideration, and
- a direct link between the two

A payment is not consideration for a supply if one of these factors is missing'

3. Other tax implications – Corporation tax

- Charitable exemption primary purpose trading
- Ancillary trading
- Small trading threshold:

| Charity's gross annual income | Maximum permitted small trading turnover |
|-------------------------------|---|
| Under £32,000 | £8,000 |
| £32,001 to £320,000 | 25% of your charity's total annual turnover |
| Over £320,000 | £80,000 |

• Do we need a trading subsidiary?

Further information and Q&A

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Publications <u>www.sayervincent.co.uk</u>







Using a finance system to improve your charity's financial governance

HEATHER DUNLOP & MARCO SARAGAT, FOUNDERS, CONTANDO LTD

Using a finance system to improve your charity's financial governance



- Spreadsheet reporting the issues
- What you need from accounting software
- Structure of the chart of accounts
- How it works in practice demo
- Q&A

Spreadsheet reporting, the issues



- Complexity of keeping on top of data
- Version control
- Lack of controls that in finance software would be automatic
- Lack of consistency
- Time consuming and risk of errors
- Reporting

What you need from accounting software



- Off the shelf and mainstream
- Cloud based
- Suitable for non-finance
- Tracking Funds and Projects
- Easy recoding
- Reporting functionality
- Scalable / integrations

Structure of the COA



- Tailored to the needs of the charity
- Balance between detail and summary
- Restricted Funds
- Use a recharges/reallocations code at month/ quarter end
- Don't leave unrestricted as unallocated

How it works in practice



Set up report templates – typical structure

- o Overall
- Funders
- Project / Activity / Department
- Board version and management version
- Code bills directly
- Check unassigned
- Review reports and edit transactions or do reallocation journals

| Demo Company (UK) - | Dashboard | Business | Accounting | Payroll | Projects | Contacts |
|---------------------|-----------|----------|------------|------------------|----------|----------|
| | | | | ced accounting > | categori | es |

What's this? 🗩

+ Add Tracking Category

Fund

| $\left \times \right $ | Rename |
|-------------------------|--------|
| | |
| \times | Rename |
| | |
| | |
| | |
| | |

Profit and Loss

Demo Company (UK) For the year ended 31 March 2025

| or the year ended 31 March 2025 | | | | | |
|---|------------------------|-------------|------------|--------------|------------|
| | City Bridge Foundation | Henry Smith | Lottery | Unrestricted | Unassigned |
| Turnover | | | | | |
| Donations | - | - | - | 14,297.91 | - |
| Earned income | - | - | - | 1,666.68 | - |
| Grants | 3,485.20 | 1,735.42 | 2,074.79 | 9,048.59 | 1,995.00 |
| Total Turnover | 3,485.20 | 1,735.42 | 2,074.79 | 25,013.18 | 1,995.00 |
| Cost of Sales | | | | | |
| Project costs | - | - | 3,750.00 | 1,950.00 | |
| Total Cost of Sales | - | - | 3,750.00 | 1,950.00 | |
| Gross Profit | 3,485.20 | 1,735.42 | (1,675.21) | 23,063.18 | 1,995.0 |
| Administrative Costs | | | | | |
| Advertising & Marketing | - | - | - | 4,961.46 | |
| Audit & Accountancy fees | - | - | - | 140.88 | |
| Bank Fees | - | - | - | - | 30.0 |
| Cleaning | - | - | - | 99.23 | |
| General Expenses | - | - | - | 482.49 | (64.16 |
| Light, Power, Heating | - | - | - | 651.79 | |
| Motor Vehicle Expenses | - | - | 123.75 | 342.79 | 182.7 |
| Postage, Freight & Courier | - | 104.19 | - | - | (10.00 |
| Printing & Stationery | - | - | 24.58 | - | 59.0 |
| Rent | - | - | - | 3,937.52 | |
| Repairs & Maintenance | 886.30 | - | - | - | |
| Staff welfare | - | - | - | - | 44.60 |
| Subscriptions | - | - | - | 1,219.90 | 14.9 |
| Telephone & Internet | - | - | - | 164.48 | |
| Travel - National | - | - | - | 201.67 | 29.08 |
| Total Administrative Costs | 886.30 | 104.19 | 148.33 | 12,202.21 | 286.32 |
| Operating Profit | 2,598.90 | 1,631.23 | (1,823.54) | 10,860.97 | 1,708.68 |
| Profit on Ordinary Activities Before Taxation | 2,598.90 | 1,631.23 | (1,823.54) | 10,860.97 | 1,708.68 |
| Profit after Taxation | 2,598.90 | 1,631.23 | (1,823.54) | 10,860.97 | 1,708.6 |
| | | | | | |

Find and recode

| | | Find trai | nsaction line | s that match | All 👻 of th | e following condi | itions: | | | | | |
|----------------|---------------------------|-----------|-----------------|--------------|---------------------------|--------------------------------|---|---------------------|--------------------|-----------------------|------|------------|
| | | Fund | | ▼ Is | | Unassigned | | | | × | | |
| | | Туре | | ▼ Is | | | ill Credit Note Bill Prepaym aim Spend Money | nent × | | × | | |
| | | + Add a | condition | | Recode Tr | ansactions | | × | | | | |
| | | | | | Recode these 2 changes | 5 line items affectin <u>¢</u> | g 20 transactions using the select | ed | | Search | | |
| Recode 25 it | ems selected | Selec | ct all 25 items | | Contact | Don't change | | | | | | |
| Date 🔺 | Contact/Narr | ration | Inv#/Ref | Inv Ref | Account | Don't recode | | • | | Tax Rate | Fund | Line Total |
| AP 29 Jun 2023 | DIISR - Small Services | Business | | | Tax Rate ? | Don't recode | | • | neral Expenses | 20% (VAT on Expenses) | | 4,800.00 |
| AP 29 Jun 2023 | DIISR - Small Services | Business | | | Fund | Unrestricted Unrestricted | | • | nsulting | 20% (VAT on Expenses) | | 2,160.00 |
| AP 29 Jun 2023 | DIISR - Small Services | Business | | | | | | 01 | nting & Stationery | 20% (VAT on Expenses) | | 307.20 |
| AP 27 Aug 2023 | DIISR - Small Services | Business | | | | 7,267.20 | | Cancel 461 - Pri | nting & Stationery | 20% (VAT on Expenses) | | 307.20 |
| AP 27 Aug 2023 | DIISR - Small Services | Business | | | | 7,267.20 | Desktop/network support via email & phone.Per month fixed fee for minimum 20 hours/mont | | neral Expenses | 20% (VAT on Expenses) | | 4,800.00 |

Profit and Loss

Demo Company (UK) For the year ended 31 March 2025

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|---|------------------------|-------------|------------|--------------|
| Turnover | | | | |
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| Total Turnover | 3,485.20 | 1,735.42 | 2,074.79 | 27,008.18 |
| Cost of Sales | | | | |
| Project costs | - | - | 3,750.00 | 1,950.00 |
| Total Cost of Sales | - | - | 3,750.00 | 1,950.00 |
| Gross Profit | 3,485.20 | 1,735.42 | (1,675.21) | 25,058.18 |
| Administrative Costs | | | | |
| Advertising & Marketing | - | - | - | 4,961.46 |
| Audit & Accountancy fees | - | - | - | 140.88 |
| Bank Fees | - | - | - | 30.00 |
| Cleaning | - | - | - | 99.23 |
| General Expenses | - | - | - | 418.33 |
| Light, Power, Heating | - | - | - | 651.79 |
| Motor Vehicle Expenses | - | - | 123.75 | 525.54 |
| Postage, Freight & Courier | - | 104.19 | - | (10.00) |
| Printing & Stationery | - | - | 24.58 | 59.09 |
| Rent | - | - | - | 3,937.52 |
| Repairs & Maintenance | 886.30 | - | - | - |
| Staff welfare | - | - | - | 44.66 |
| Subscriptions | - | - | - | 1,234.80 |
| Telephone & Internet | - | - | - | 164.48 |
| Travel - National | - | - | - | 230.75 |
| Total Administrative Costs | 886.30 | 104.19 | 148.33 | 12,488.53 |
| Operating Profit | 2,598.90 | 1,631.23 | (1,823.54) | 12,569.65 |
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Questions



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