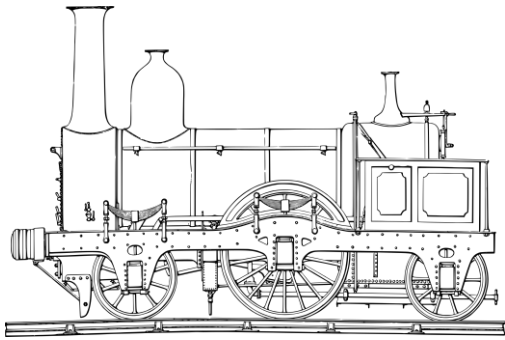




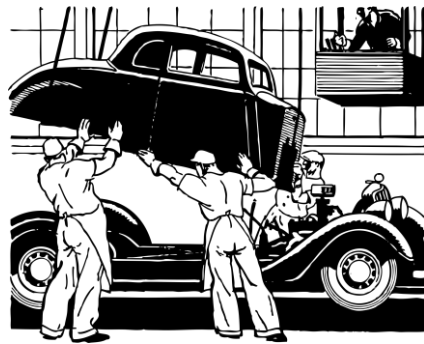
# *Digital Transformation*

## Mega Trends in the Accountancy Profession

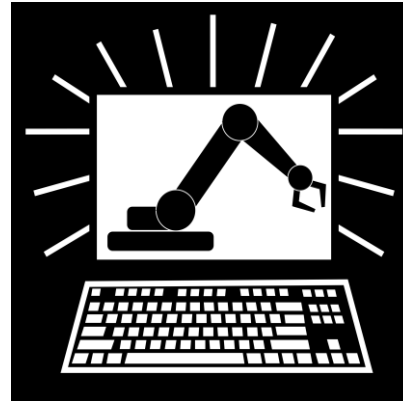
BERNARD MARR



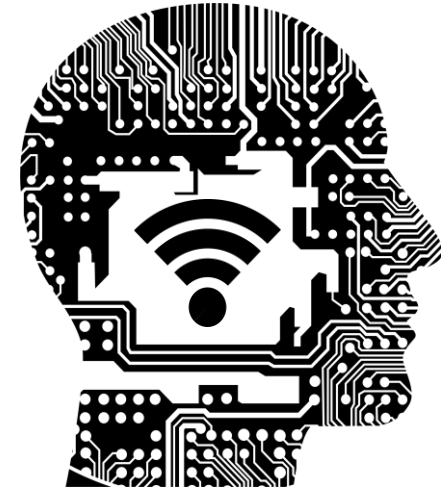
- Hand to machine
- Steam, water
- Farms to factories



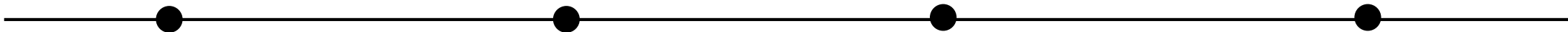
- Industrialisation
- Assembly lines and mass production
- Electricity



- Computers
- Electronics
- Blue collar automation



- Internet of Things
- Big Data
- AI & Machine Learning
- White collar automation



1770

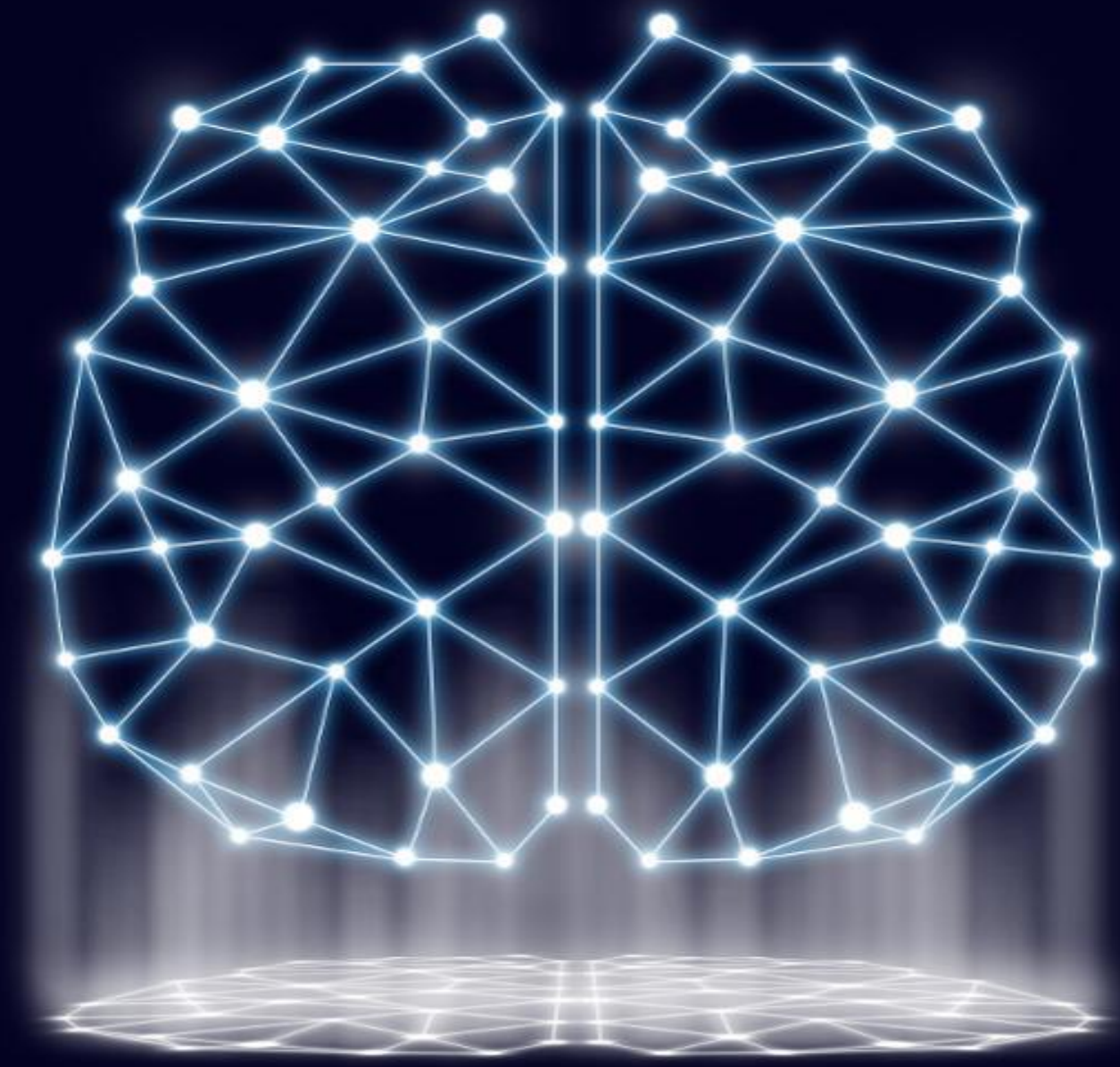
1870

1970

Today







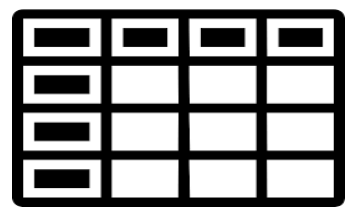


Data

Source

Use

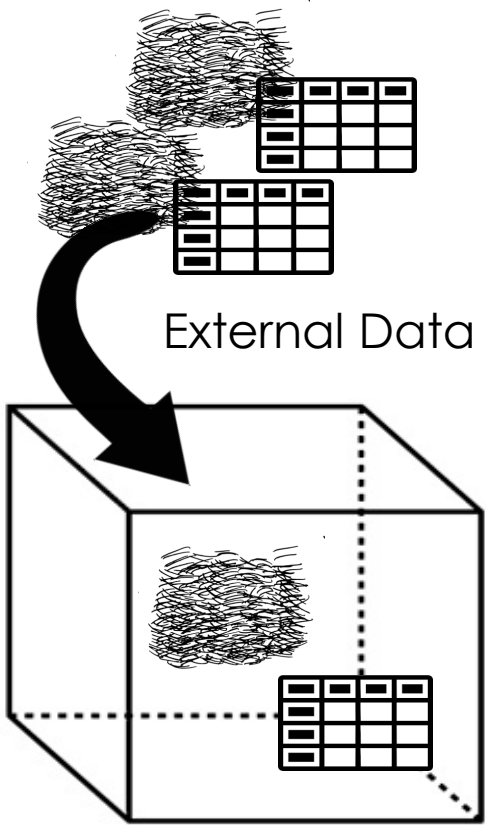
Value



Structured Data



Unstructured Data

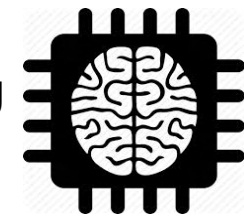


External Data

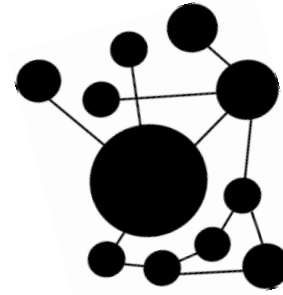
Internal Data



Distributed Computing



AI & Machine Learning



Advanced Analytics







BLOCKCHAIN





TRANSFORMING THE JOB OF A DOCTOR



SMART PRODUCT



INTERNET OF THINGS



WIMBLEDON



DIESEL

REGULAR  
1 19<sup>9</sup>

**Full  
Service**



**Self  
Service**









Translation



BETTER FORECASTING



# CONTRACT



Contract of employment is entered into between \_\_\_\_\_  
\_\_\_\_\_ / Ms \_\_\_\_\_  
\_\_\_\_\_ for the terms and conditions of employment below

1. Commencement of Employment Effective from \_\_\_\_\_  
\_\_\_\_\_ until either party terminates the contract  
\_\_\_\_\_ for a fixed term contract for a period of \_\_\_\_\_  
\_\_\_\_\_ days / month(s) / year(s), ending on \_\_\_\_\_  
\_\_\_\_\_ hours to \_\_\_\_\_

2. Position and Section Employed \_\_\_\_\_  
\_\_\_\_\_

3. Place of Work \_\_\_\_\_  
\_\_\_\_\_

Working Hours \_\_\_\_\_  
\_\_\_\_\_ hours to \_\_\_\_\_

Basic wages of \$ \_\_\_\_\_  
\_\_\_\_\_ plus the following allowance(s) - \_\_\_\_\_  
\_\_\_\_\_ (amount) \_\_\_\_\_  
\_\_\_\_\_ (details of criteria and calculation of payment, if any)

Meal allowance of \$ \_\_\_\_\_  
\_\_\_\_\_ (amount) \_\_\_\_\_  
\_\_\_\_\_ (details of criteria and calculation of payment, if any)

Travelling allowance of \$ \_\_\_\_\_  
\_\_\_\_\_ (amount) \_\_\_\_\_  
\_\_\_\_\_ (details of criteria and calculation of payment, if any)

\_\_\_\_\_ per hour \_\_\_\_\_ times of normal \_\_\_\_\_  
\_\_\_\_\_ day of the \_\_\_\_\_ day \_\_\_\_\_ (d



Receipt details (blurred text):

Item 1	100.00
Item 2	50.00
Item 3	20.00
Item 4	10.00
Item 5	10.00
Item 6	10.00
Item 7	10.00
Item 8	10.00
Item 9	10.00
Item 10	10.00
Item 11	10.00
Item 12	10.00
Item 13	10.00
Item 14	10.00
Item 15	10.00
Item 16	10.00
Item 17	10.00
Item 18	10.00
Item 19	10.00
Item 20	10.00
Item 21	10.00
Item 22	10.00
Item 23	10.00
Item 24	10.00
Item 25	10.00
Item 26	10.00
Item 27	10.00
Item 28	10.00
Item 29	10.00
Item 30	10.00
Item 31	10.00
Item 32	10.00
Item 33	10.00
Item 34	10.00
Item 35	10.00
Item 36	10.00
Item 37	10.00
Item 38	10.00
Item 39	10.00
Item 40	10.00
Item 41	10.00
Item 42	10.00
Item 43	10.00
Item 44	10.00
Item 45	10.00
Item 46	10.00
Item 47	10.00
Item 48	10.00
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Item 285	10.00
Item 286	10.00
Item 287	10.00
Item 288	10.00
Item 289	10.00
Item 290	10.00
Item 291	10.00
Item 292	10.00
Item 293	10.00
Item 294	10.00
Item 295	10.00
Item 296	10.00
Item 297	10.00
Item 298	10.00
Item 299	10.00
Item 300	10.00



AUTOMATING SECURITY



**S** **M** **A** **R** **T**

A close-up photograph of five light-colored wooden blocks arranged in a horizontal line. Each block has a single black letter printed on its top surface, spelling out the word 'SMART'. The blocks are slightly rounded and have a natural wood grain texture. The background is a soft, out-of-focus light blue-grey color, with many other similar wooden blocks scattered across the surface, creating a sense of depth and repetition.



