



# ***Don't be manipulated – AI, fraud and what can my organisation do***

**Date:** 9 December 2024

**Speaker:** Paul Maskall, Strategic Fraud Prevention and Behavioural Lead, UK Finance and City of London Police



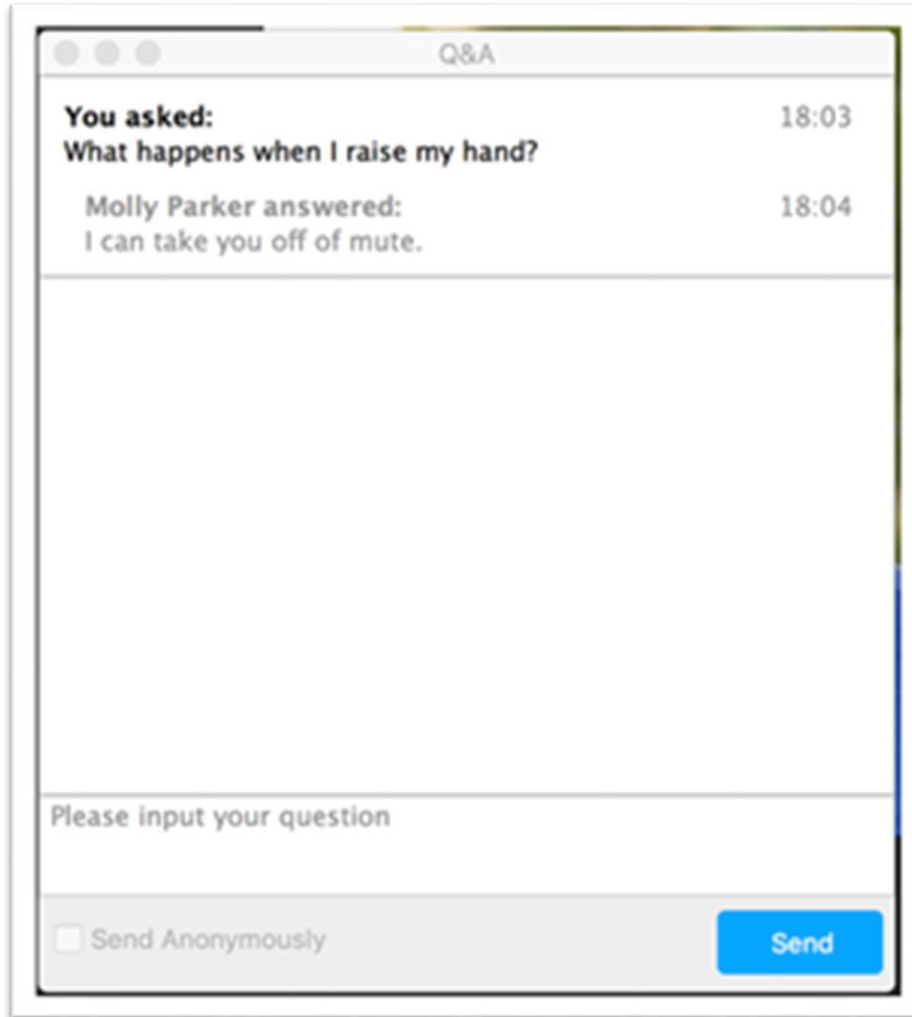
# Did you know?

ICAEW's Continuing Professional Development (CPD) Regulations have changed. Members are now required to do a minimum number of CPD hours per year.

This webinar could contribute to up to 1 hour of verifiable CPD, so long as you can demonstrate that the content is relevant to your role.



# Ask a question



The screenshot shows a Q&A interface with a title bar labeled 'Q&A'. The history includes a question 'What happens when I raise my hand?' asked at 18:03 and an answer 'I can take you off of mute.' by Molly Parker at 18:04. Below the history is a large text input area with the placeholder 'Please input your question'. At the bottom, there is a checkbox for 'Send Anonymously' and a blue 'Send' button.

Click on the Q&A button in the bottom toolbar to open the submit question prompt.

Type in your question and click send.

Note. If you wish to ask anonymously tick the send anonymously box shown on the illustration to the left.

# *Presenter*



## **Paul Maskall**

- Strategic Fraud Prevention and Behaviourial Lead, UK Finance and City of London Police



# Artificial Fraud

Paul Maskall

A wooden mannequin figure is positioned on a grey surface, with its arms extended. A technical drawing of a mechanical linkage system is overlaid on the scene, with lines connecting the mannequin's joints to various points on the drawing. A wooden pencil with a silver tip lies on the surface near the drawing.

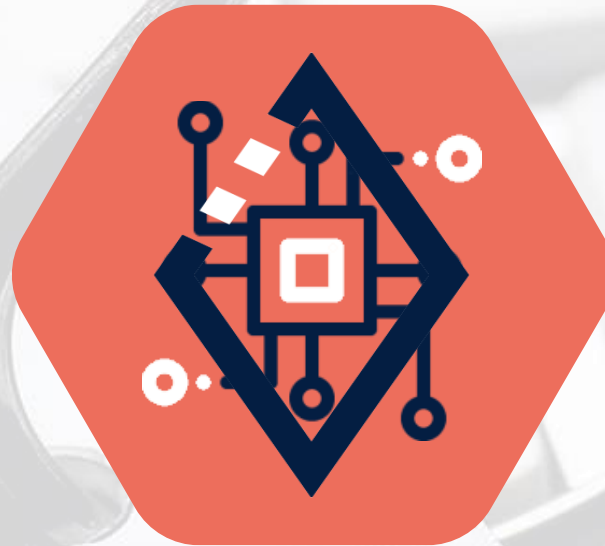
2024

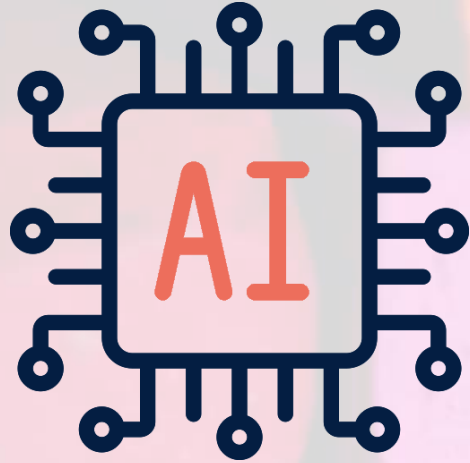
**Opportunity**

**Pressure**

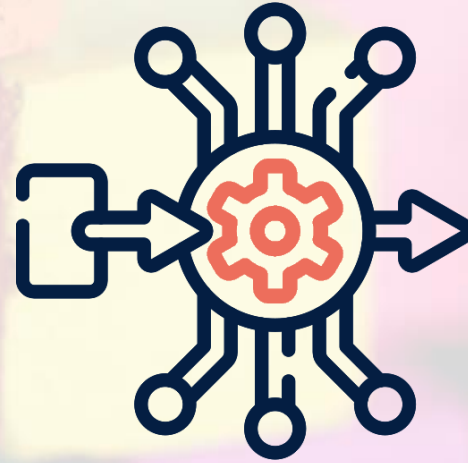
**Capability**

**Rationalisation**





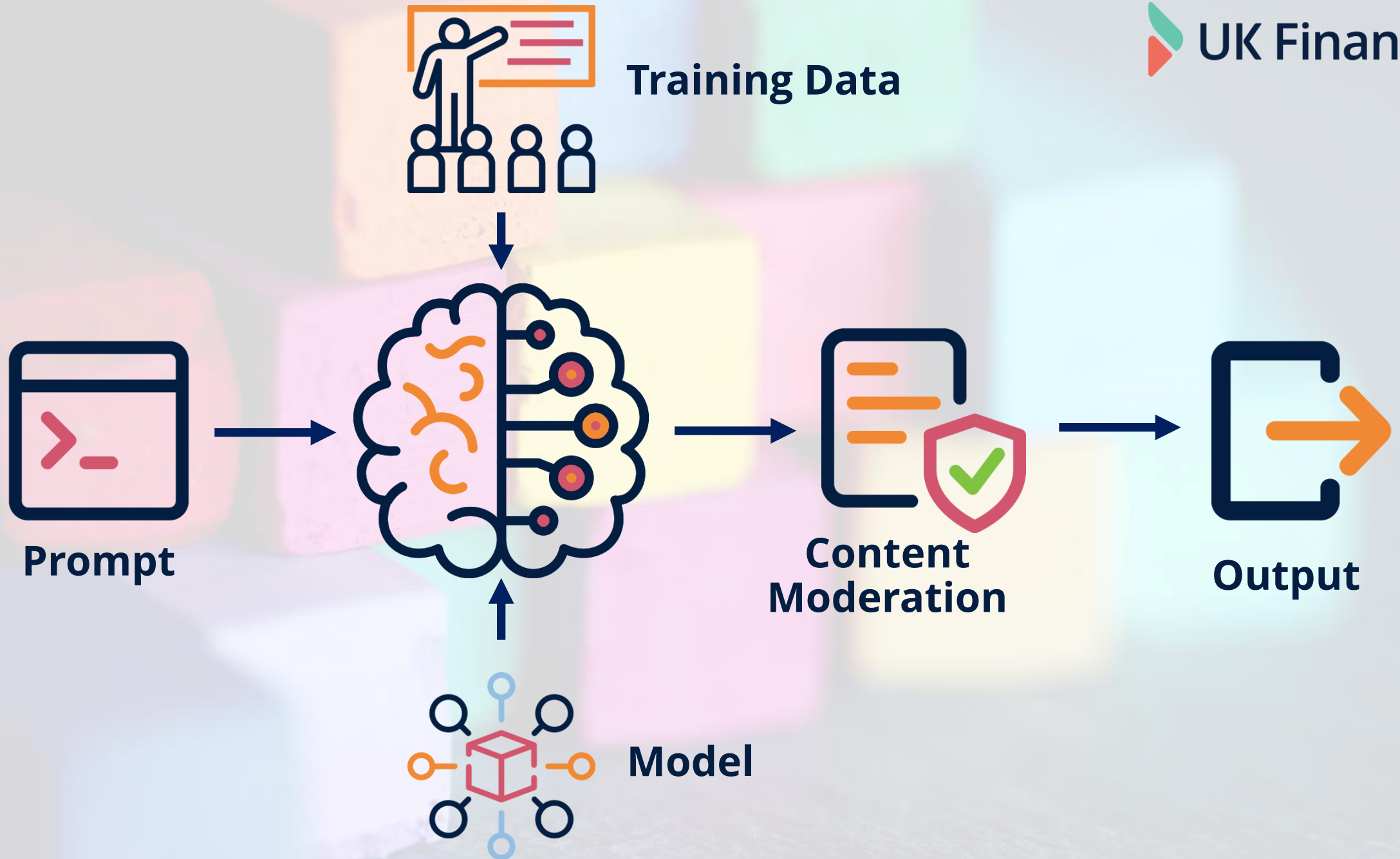
**Artificial  
Intelligence**



**Machine  
Learning**

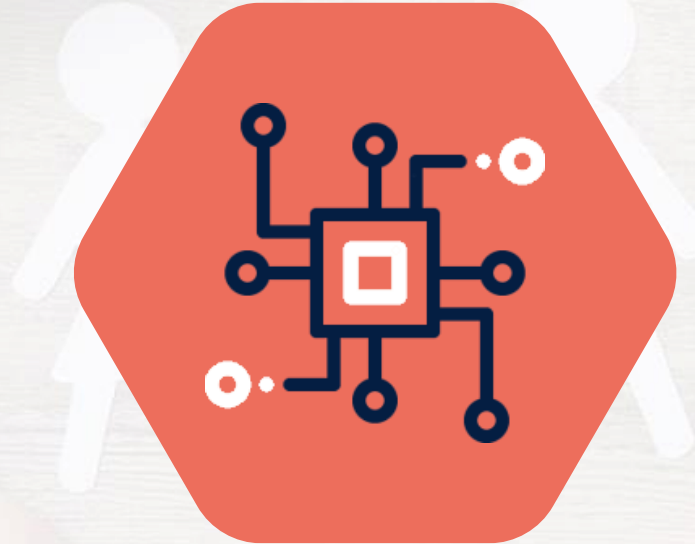


**Deep  
Learning**



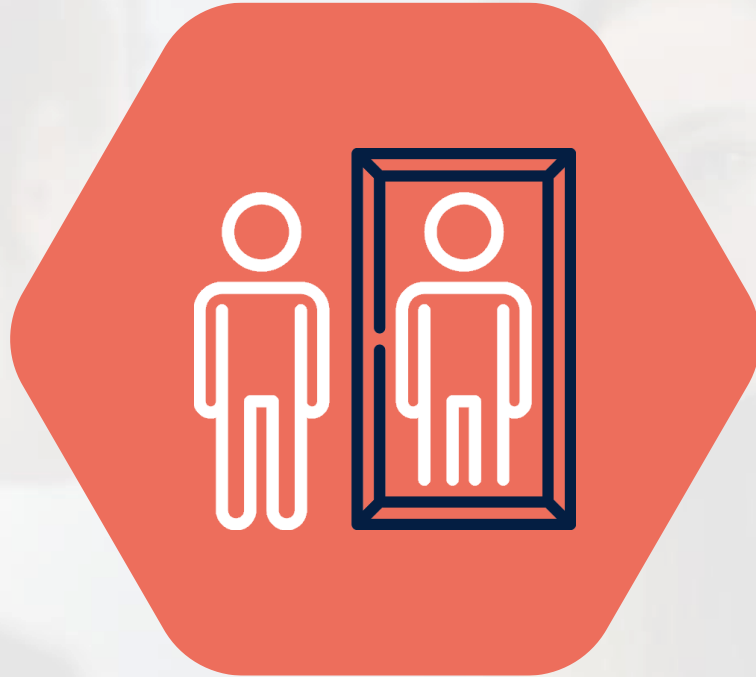




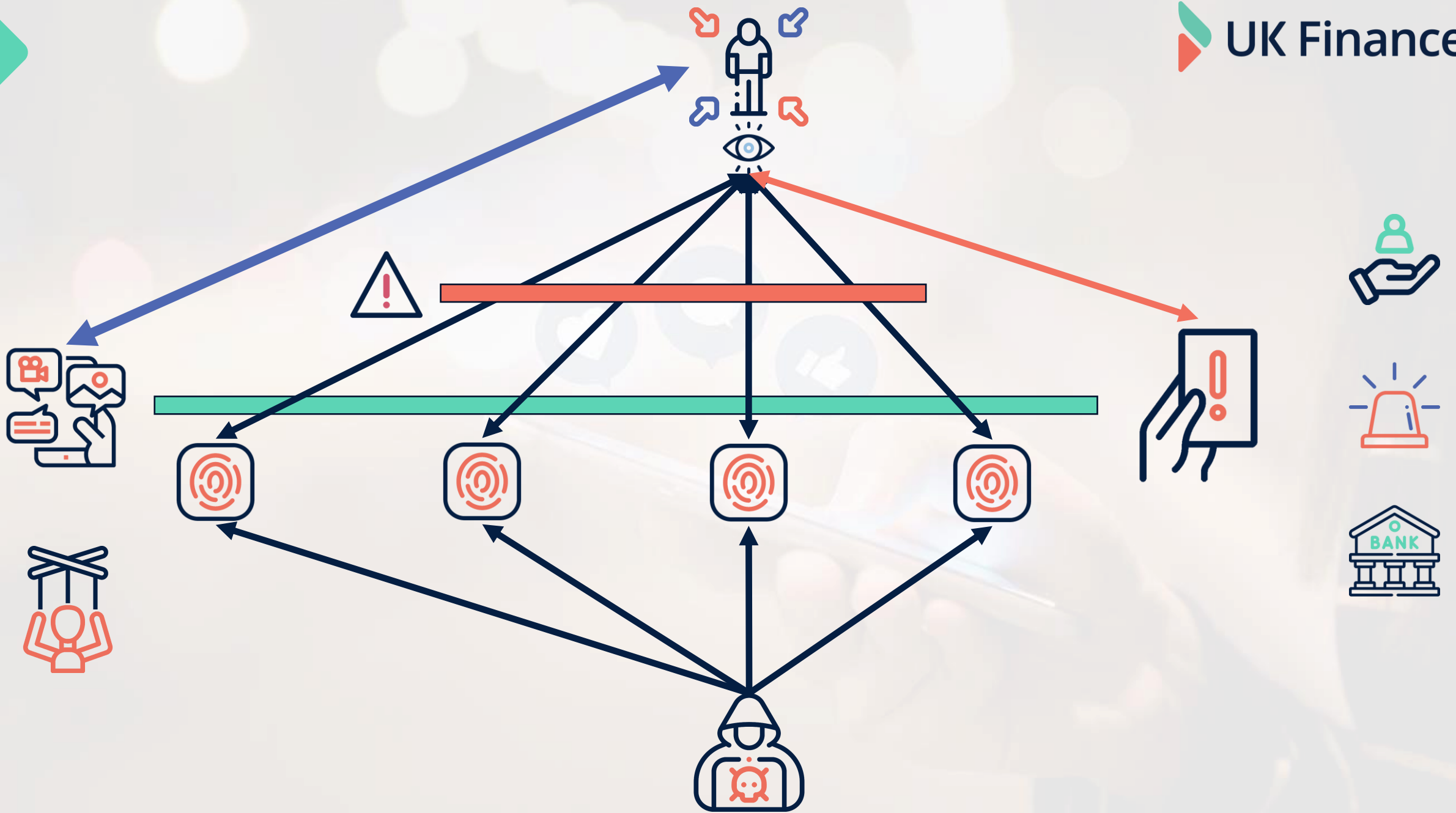




















**Thank You**

Paul Maskall

A wooden mannequin is positioned on a grey surface, with its arms extended. A technical drawing of a mechanical linkage system is drawn on the surface, with a pen resting on it. The drawing shows several interconnected bars and joints, resembling a scissor mechanism or a similar linkage.

2024

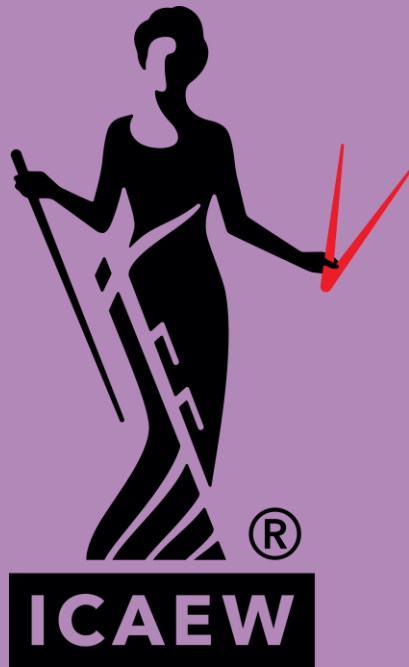
# *Resources*

## **ICAEW**

- [Cyber Security hub](#)
- [Artificial Intelligence hub](#)

## **Other**

- [National Cyber Security Centre](#)



[icaew.com](https://www.icaew.com)